

When A Fast Response Matters



Smart messaging safeguards your assets, people and processes

A number of smart and truly practical applications are now available to complement your Ericsson cordless system. Starting from software which allows your people to receive text messages even when their phones are busy or their extensions have been diverted. And ranging to sophisticated messaging technology that boosts productivity and helps maintain security for staff, customers and patients, as well as for buildings and equipment.

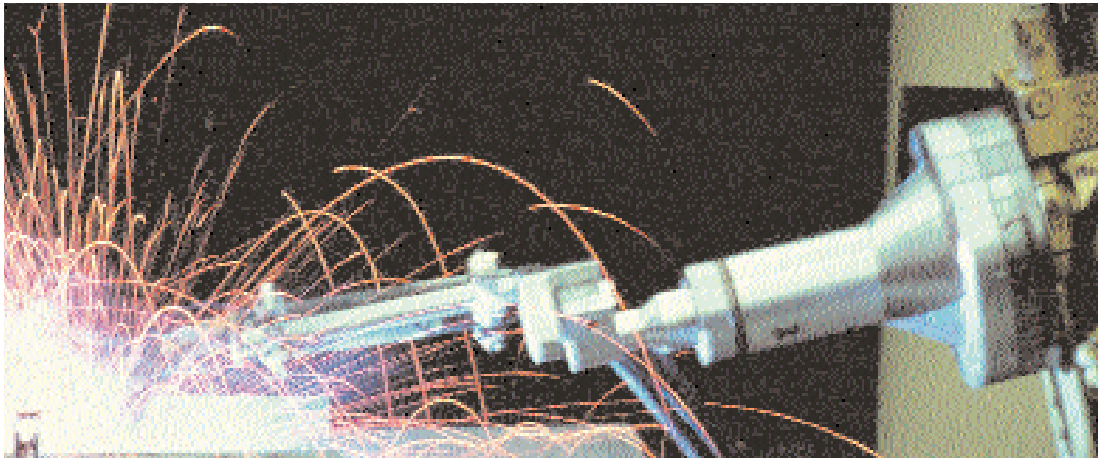
With Ericsson's Contact Message Package, you can integrate any switch into your cordless phone system, be it a sensor relay in factory equipment, a patient alarm or a doorbell. Pre-programmed text messages are sent to specific cordless phones so that the right people get the right information at once. You can choose between different priority levels, ensuring that urgent messages get immediate attention.

Handsets can give a different tone for each type of message to help staff distinguish between them.

The Serial Protocol Package allows you to connect your cordless messaging system to your existing paging infrastructure, thus maintaining your investment in paging applications.

The Web Message Package allows you to contact people who cannot be reached on their

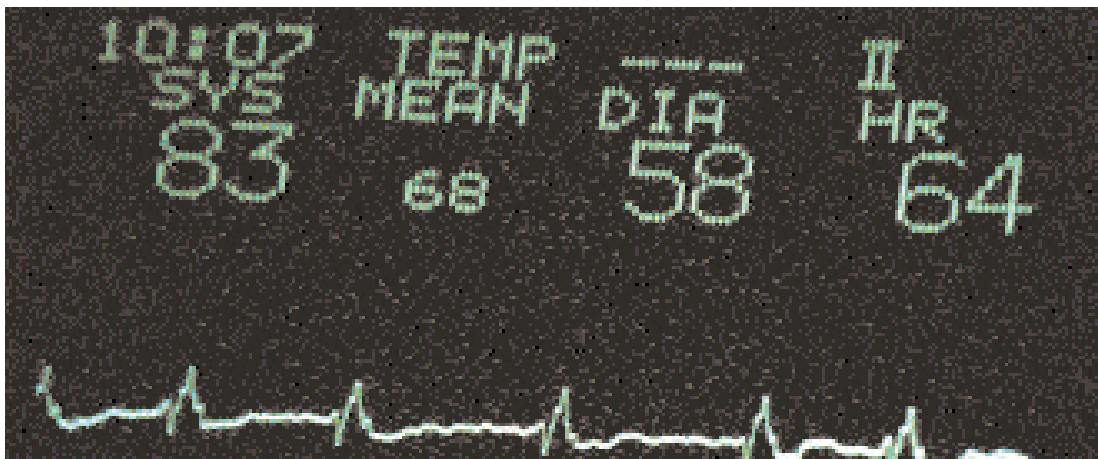
cordless phones, simply by typing in a message in an intranet web page. The Web Message Package relays your message from the server to a cordless phone and the message instantly appears in the display.



1. Avoid costly downtime



2. Get medical help sooner when it is needed

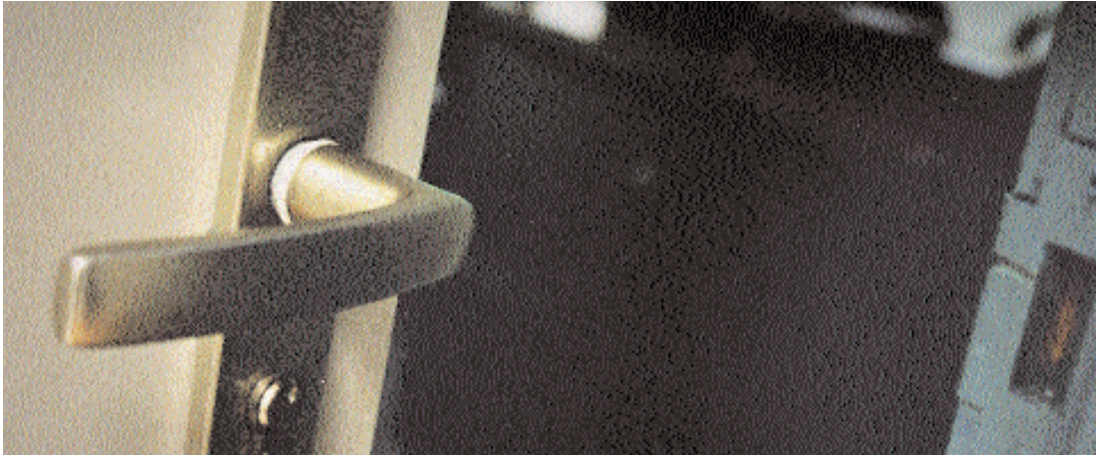


3. Fast response in life-or-death situations

1. One of the robots in a manufacturing plant develops a fault. Thanks to Ericsson's Contact Message Package, the machine itself instantly sends a message to an engineer who is available to fix the fault. It tells him where to go and the nature of the problem so that he arrives with the right equipment. A separate message goes to the head of operations to help him work around the problem until it is sorted out. Saves time, saves money.

2. A resident of an old people's home has suffered a fall. By hitting an alarm button, staff are summoned quickly to the spot. And if medical assistance is needed, it can get there sooner.

3. An intensive care patient needs urgent attention. Not only are nursing staff immediately on hand when complications arise, but the hospital's 'smart' cordless system sends a message to the appropriate specialist. Saves time, saves lives.



4. Identify security breaches in time



5. Locate the source of a fire immediately



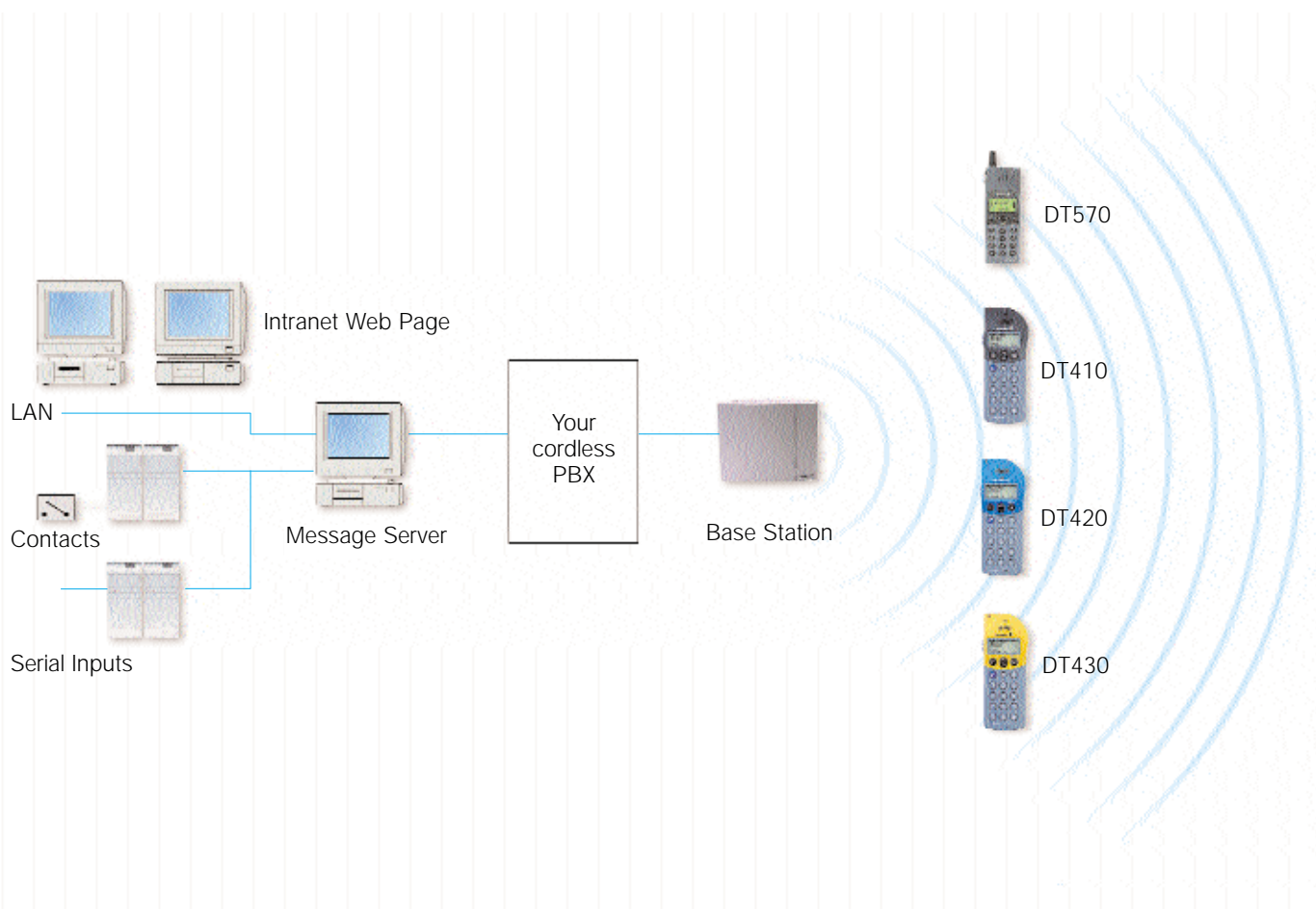
6. Get the message even when your extension is diverted

4. Somewhere on your premises, a burglar alarm goes off. Not only does our software alert the police, it also sends additional information to your security personnel. Keeps your assets safe.

5. A fire breaks out on your premises and the alarm is sounded. The system tells your fire service exactly where the alarm was triggered and sends pre-programmed messages to managers and other key staff if the emergency is serious enough. Stops the situation getting out of hand.

6. You're in a meeting. You don't want to be disturbed but you are waiting for a critical message. Thanks to the Ericsson Web Message Package, your secretary can alert you by sending a text message even though your phone is diverted. Ensures you get important information in time.

The building blocks for cordless messaging



The Web Message, Contact Messaging and Serial Protocol Packages describe three typical starting configurations for Ericsson smart cordless messaging applications. The architecture allows for growth as your business grows, for instance by incorporating new in- and output devices. A whole series of modules is available for expansion.

The Web Message Package requires a message server

connected to your intranet. The server relays messages via your cordless PBX and base stations to your people's handsets.

A whole series of simple contact switches can become a further input with the use of the Contact Message Package.

You can connect to previously installed paging applications with the serial input of the Serial Protocol Package. The Serial

Protocol Package complies with the open ESPA 4.4.4. standard so it can be connected to any message application with the appropriate interface.

System set-up and programming are controlled by a management application on the Windows NT4 message server.

Region Asia Pacific

Ericsson Enterprise
Jalan SS7/19, Kelana Jaya
47301 Petaling Jaya
Selangor
MALAYSIA
Phone: +60 3 708 77 11
enterprise.asiapacific@ebc.ericsson.se

Region North America & Japan

Ericsson Enterprise
1555 Adams Drive
Menlo Park, CA 94025
USA
Phone: +1 650 210 9434
enterprise.northamerica@ebc.ericsson.se

Region Latin America

Ericsson Enterprise
2385 Executive Center Drive
Suite 400
Boca Raton, FL 33431
USA
Phone: +1 561 999-4860
enterprise.latinamerica@ebc.ericsson.se

Region Nordic

Ericsson Enterprise
Lindhagensgatan 80
126 25 Stockholm
SWEDEN
Phone: +46 8 579 18 000
enterprise.nordic@ebc.ericsson.se

Region Western Europe

Ericsson Enterprise
Rue de la Fusée, 40
1130 Brussels
BELGIUM
Phone: +32 2 745 12 11
enterprise.westerneurope@ebc.ericsson.se

Region Central Europe, Middle East, Africa

Ericsson Enterprise
Pottendorferstr. 25-27
A-1121 Vienna
AUSTRIA
Phone: +43 1 81 10 00
enterprise.centraleurope@ebc.ericsson.se

